

Exam. Code : 103201

Subject Code : 1057

B.A./B.Sc. 1st Semester

FASHION DESIGNING AND GARMENT

CONSTRUCTION

(Fashion Designing—I)

Time Allowed—3 Hours]

[Maximum Marks—40

Note :— Attempt **five** questions in all, selecting at least **one** question from each Section. The **fifth** question may be attempted from any Section. All questions carry equal marks. (5×8=40)

SECTION—A

1. (a) Differentiate between the terms – fashion and fashion trends. Explain it.
(b) Which factors influence the fashion and fashion trends?
2. What is the mass production in fashion designing? Also discuss the blessings and disaster of mass production.

SECTION—B

3. Discuss the stages of fashion cycle with diagram. Also make a fashion diffusion chart.
4. Why fashion cycles are interrupted? Discuss the psychological and sociological factors affecting the fashion cycle.

SECTION—C

5. Who is a first fashion designer in the world? Write note on the origin of fashion.
6. What do you understand from the theories of fashion adoption? Which are the important factors for determining acceptance of fashion products?

SECTION—D

7. How does a texture affect the look of a garment or fashion accessory?
8. Describe the role of line in the garments.